

# LORENZO PARRO

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## SUMMARY

- TV Host, reporter and writer with over 15 years experience in the Latam and Mexican market.
- Managed numerous TV shows from initial concept through development to final production.
- Deep contacts and understanding of the industry.
- I have covered a Super-Bowl and a Soccer World Cup.
- Hosted the #1 show on Facebook Watch worldwide, Confetti MX
- Superb communicator and story teller. Fluent in Spanish.

## REPORTER REEL + ENTERTAINMENT REEL

<http://bit.ly/38EdAAy>

<http://bit.ly/35zYHhv>

## EXPERIENCE

### FACEBOOK AT "CONFETTI MEXICO" Los Angeles

Writer / Producer. 08/2018 – 11/2019

#### Sub Host

Help to develop innovative concepts, write scripts, select music/VO and work with designers to create powerful and imaginative graphics  
Execute the development of drop-in promotional elements  
Assist with logistics and execution/delivery management for creative team  
Attend meetings with Network partners on network priorities  
Assist in best practices for linear maintenance work flow  
Assist On-Air Promotions executives with various managerial and administrative duties

### IMAGINAUS AT "POLÍTICAMENTE CORRECTOS" New York, NY

News Anchor. 05/2016 – 11/2017

- Host and write scripts based on research information to produce a political satire TV show
- Working with Senior Producers to develop and produce live interview segments and contribute to the show's online operation
- Work closely with VP of programming and attend meetings with Network partners on network priorities.
- Attend editorial meetings and offer unique enterprise story ideas
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- Assist with logistics and execution/delivery management for creative team.

### HITN AT "SONIA AT TRABUBULAND" New York

Writer / Producer. 03/2016 – 09/2018

Develop and write scripts while with designers and network executives to comply with the STEM requirements to create a puppet family oriented TV show.

Assist with logistics and execution/delivery management for creative team. Select music/VO and work with designers to create powerful and imaginative graphics.

Work closely with VP of programming and attend meetings with Network partners on network priorities.

#### BEIN SPORTS AT "SOCCER WORLD CUP" Brasil

Sports Reporter. 06/2013 – 10/2014

- Assists in writing, copy editing, researching and coordinating sports programming and other content
- Be active in social media
- Develop and write news and enterprise coverage and gather other content for the continuous news cycle on our digital platforms and print
- Perform live interviews and/or live demonstrations
- Perform on air news anchor work when assigned
- Provide input to the show producer on show content and format
- Report the stories on a variety of pre- tapped or live formats, either in the studio or from the field on location
- Sets up, composes and executes video shots
- Writes and delivers sports stories in a clear and concise manner

#### UNIVISION DEPORTES AT "SUPERBOWL" New York, NY

Sports Reporter. 02/2014 – 02/2014

- Develop and write news and enterprise coverage and gather other content for the continuous news cycle on our digital platforms and print
- Assists in writing, copy editing, researching and coordinating sports programming and other content
- Perform live interviews and/or live demonstrations
- Sets up, composes and executes video shots
- Writes and delivers sports stories in a clear and concise manner

#### TELEMUNDO "THE TU NITE SHOW" New York

Anchor. 02/2010 – 11/2011

- Host and write scripts based on research on pop culture and daily topics
- Assist with logistics and execution/delivery management for creative team.
- Working with Senior Producers to develop and produce live interview segments and contribute to the show's online operation
- Adept at working in a fast-paced, deadline-oriented, "newsroom-like" collaborative environment
- Communicate with news producers, assignment editors and managers regarding story development, progress in the field and/or news stories

#### FUTBOL MUNDIAL AT "FUTGOL" New York, NY

Anchor. 03/2013 – 10/2013

- Host and write scripts based on research on daily games
- Perform multiple talent duties
- Work with producers, writers and executive producers to establish high standards and style of writing
- Assist with logistics and execution/delivery management for creative team.

- Working with Senior Producers to develop and produce live interview segments and contribute to the show's online operation

## SKILLS

- Excellent communication skills and time management.
- Excellent time management skills, with the ability to prioritize and multitask, and work under shifting deadlines in a fast-paced environment
- Highly detail oriented
- Comfortable working with talent and artists
- Experience writing on a major show with some control room experience and good overall knowledge of television production
- Ability to absorb and work through complex material quickly
- Detail oriented with excellent spelling and grammar
- Excellent communication, leadership, coaching, team building and idea generation skills

## LANGUAGES

Spanish (Native)  
Basque (Native)  
Sarcasm (Fluent)

## EDUCATION

CENTRO NUEVOS CREADORES CRITINA ROTA Art. Drama,

UNIVERSITY OF DEUSTO Computer Engineering,