

LORENZO PARRO-MALDONADO

HOST - WRITER & CONTENT CREATOR

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Profile

- Senior writer and engaging storyteller with 15+ years of experience. Lorenzo Parro was one of the first stand up comedians/writers in Basque Country. He was shortlisted for the second contest of the *Comedy Club*, a popular Spanish comedy show. His performances as a comedian in NYC at Caroline's, Gotham Comedy Club..leads him to host his own Late Night Show **TuNite con Lorenzo Parro** in Telemundo and then his own Political satire comedy show "**Politicamente Correctos**" displaying his ability to not only as a performer but as a writer.

Core Expertise

Entertainment & Comedy
Stand Up Comedy
Content Development
Political Satire
Fluent in English, Spanish, Basque, Sarcasm)
Excellent Writing/Editing Skills

Professional Experience

► BILINGUAL CONTENT CREATOR - WRITER | HERBALIFE NORTH AMERICA AND LATAM

7/2021 -

Develop and publish innovative concepts for web and tv.

► HOST/HEAD WRITER | CONFETTI MEXICO, FACEBOOK

9/2018 - 05/2020

Develop and publish innovative concepts for **CONFETTI MEXICO**, the top Facebook watch show worldwide.

- Produced 450+ episodes, expanding business to reach over 15 million followers in less than a year.
- Partnered with designers to create powerful and imaginative graphics.
- Developed and integrated drop-in promotional events
- Attended meetings with network partners to determine priorities and implement best practices for linear maintenance workflow.
- Selected music and voice-over (VO) production techniques.
- Championed outreach initiatives, capturing over 1 million viewers daily.

► CREATIVE EXECUTIVE PRODUCER/WRITER | (HITN - IMAGINA US)

3/2016 – 9/2018

Introduced a family-friendly puppet TV show called "**Sonia at Trabubuland**".

- Managed pre- and post-production tasks, including scriptwriting, casting, shooting, editing, and sound mixing.
- Composed scripts with designers and network executives focused on science, technology, engineering, and mathematics (STEM) curriculum.
- Assisted creative team with logistics and execution/delivery management.

► HOST/HEAD WRITER | IMAGINA US

4/2016 – 10/2017

Hosted "**Politicamente Correctos**", a political satire TV show.

- Led creative teams and supervised pre- and post-production activities, including scriptwriting, casting, shooting, editing, and sound mixing.
- Partnered with senior producers to develop live interview segments and enhance online visibility.
- Collaborated with VP of programming to reinforce priorities and expand partnerships.

<p>➤ COMEDIAN/WRITER TELEVISA MEXICO</p> <p>Writer for episodic parody comedy show “KRACOVIA MEXICO”, parody sport show.</p> <ul style="list-style-type: none"> Composed and delivered scripts for a sitcom created for the Mexican National Team and its participation in the works cup. 	2016
<p>➤ HOST/WRITER EL NOTISERIO MEXICO</p> <p>Hosted “EL NOTISERIO”, a political satire TV show about US hispanic politics and LATAM.</p>	1/2015- 7/2015
<p>➤ SOCCER WORLD CUP REPORTER BEIN SPORTS</p> <p>Reporter and Writer at the SOCCER WORLD CUP IN BRASIL</p>	4/2014 – 6/2014
<p>➤ NYC SUPER-BOWL - REPORTER UNIVISION SPORTS</p> <p>Reporter and Writer at the Super Bowl XLVIII (Seahawks Broncos)</p>	1/2014 – 2/2014
<p>➤ SOCCER FIFA CONFEDERATION CUP - REPORTER BEIN SPORTS</p> <p>Reporter and Writer at the CONFEDERATION SOCCER CUP IN BRASIL</p>	4/2013 – 6/2013
<p>➤ HOST/HEAD WRITER TELEMUNDO</p> <p>Hosted and composed scripts for a late-night show called “TuNite con Lorenzo Parro”.</p> <ul style="list-style-type: none"> Researched pop culture and daily topics, assisting the creative team with logistics and delivery management. Conducted celebrity interviews, delivered comedy sketches, and introduced musical performances. Collaborated with senior producers to present live interview segments and enhance online operations. 	1/2011 – 12/2011
<p>➤ EXECUTIVE PRODUCER/HEAD WRITER AZTECA</p> <p>Launched a family-oriented puppet TV show named “Titin y los Llaveritos”.</p> <ul style="list-style-type: none"> Partnered with designers and network executives to develop and compose a script that focuses on STEM curriculum. Oversaw all pre- and post-production functions, including scriptwriting, casting, shooting, and editing. Assisted creative personnel with logistics and execution/delivery management. 	1/2010 – 12/2010

Awards & Recognitions

Premio Especial Jurado **BILBAOWEBFEST** 2015

Seleccion Ametz **BILBAOWEBFEST** 2015

Education & Professional Development

Bachelor of Arts in Theater, Centro Nuevos Creadores

Computer Engineering, University of Deusto

Technical Proficiencies – Google Docs/Sheets | Microsoft Office Suite | Adobe Premiere | Social Media Platforms

Fluent in English & Spanish